



The Grand Private Hire Ball



SATURDAY 2nd June 2007

Café Royal - London

yes and not before time we are pleased to announce the first Annual 'Grand Private Hire Ball' and to accommodate as many members of our industry as possible we have made the date **SATURDAY 2nd June 2007**.

We have now finalised a contract for the venue and Corporate Hospitality professionals have been given the green light to go full speed ahead, to give you a night to remember on this historic occasion.

Our inaugural Ball will be in the grand opulence of the **Cafe Royal** and we have hired both the **Empire Napoleon & Dauphin Dubarry Banqueting Suites**, along with a similar suite; that will ensure the champagne reception reflects the same splendour as the ballroom.

All profits from The Ball will go to the Private Hire Board, which is to be reconstituted to reflect current needs of the trade and to raise our profile and power.

The benefits to our industry that a strong **Private Hire Board** brings will be made clear in the very near future, but in the meantime, every penny you spend on the events we are now in the process of offering you, will be utilised for the benefit and wellbeing of our industry.

The night will start with a glittering **champagne reception** and be followed by a **four course meal of the highest cuisine**. A **live band and disco** will follow into the early hours.

We are now taking early reservations and at the time of going to press we have already had deposits and full payments made on several tables. A **Platinum Table for 24** has already been taken by **Keith (Fred) Keen of The Keen Group** to enable us to secure the deposit funding for the ball and at least one **Gold Table** has been taken by **John Griffin of Addison Lee**.



The Table Plan & Costs

There are still several **Sponsors' tables** available at **Gold, Silver** and **Bronze** rates, which will be seated in a special sponsor's horseshoe.

To enable everyone to attend as well as the special **Sponsors' tables** there will be many **individual tables bookable at affordable prices**. For those who cannot make a table of 12 **there will be places on tables** with others who are in the same position, so an opportunity to meet new friends in our sector is available.

At the time of going to press a **Private Hire Board** entertainments committee is being convened to sort out the final pricing and sale of tickets.

All **Sponsors** receive various benefits including publicity by way of a **Sponsors' Brochure**. Copies of the **Sponsors' benefits, table and individual seating costs** can be obtained from **The Private Hire Board, The LPHCA** or **George Walker**.



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